**Week 8 Discussion**

Name

Westcliff University

**Artificial Intelligence and the Future of Business**

Instructor’s Name

Assignment Due Date

## ****AI and the Changing Face of Business****

## Companies are now being helped to make and manage better decisions by AI. They can improve the customer experience and market conditions, as well as streamline the supply chains. This is not just a role played by the technology but rather an outstanding achievement through AI in the modern world, since even organizations have developed a quick and rapid adaptive nature that encourages innovation and market changes, as Hemachandran and Rodriguez (2023) note. They are hence the main driving factors in the modern world, but not only support functions, for they encourage growth, creativity, and new ways of working in today’s digital economy.

## ****Integrating AI into Strategy****

Technology is becoming the primary and central core of businesses' decisions and plans for the future because it is nearly becoming their engine. Trends in Sports, experimentation with new ideas, and increased coverage are helping leaders act with speed and confidence. Like Khan, He, and Zhang (2024) say, creativity will be seen dramatically in the companies that weave and apply technology in their day-to-day operations; they are also more competitive globally than those that do not apply Technology. When employees maintain unity and treat and see technology as a partner instead of a replacement or a competitor, there will be even more improvement in decision-making over time (Hemachandran & Rodriguez, 2023).

**AI in Human Resource Practice**

In today time, the innovative tool which predict if there is need for staffing, spots the best candidates and help to design training that fits the skills and interests of people are used by HR but Hemachandran and Rodriguez (2023) warns that there should care when it comes to the handling of the tools The relations of employees can be strengthened by technology and this can also help them thrive more rather than making work feel very impersonal.

## ****Balancing Progress with Ethics****

New technologies like AI are transforming the operation of businesses. They create and offer fascinating opportunities, enabling growth, innovation, and exploration of new and improved ways of working. Important economic and ethical questions that are very difficult to answer are also raised simultaneously. According to Korinek and Stiglitz (2021), a gap exists between higher-paid and lower-paid workers; this gap can either widen or narrow. They claim that limiting AI may widen the gap, but unlimited access may narrow it to some extent. Jobs that involve routine or repetitive tasks may also be at a greater risk of vanishing. Continuous training, advanced mentoring, and additional learning programs are in place to help employees adapt to new roles and technologies, thereby reducing these risks to ensure that everyone thrives. If leaders emphasize fairness, transparency, and responsible use of technology, they should adapt a culture that values and supports employees (Khan et al., 2024).

## ****Personal Reflection and Future Direction****

I once viewed AI solely as a means to align tasks and increase efficiency, rather than as a tool that accelerates work, but rather as a shift in how we think, solve problems, or collaborate with others (Korinek & Stiglitz, 2021). I later discovered that teams can also be brought in, leading to more thoughtful decision-making with their support, and even solutions can be devised to address previously unconsidered challenges. Hemachandran and Rodriguez (2023), Khan et al. (2024), and Korinek and Stiglitz (2021) have helped me gain a greater understanding of this topic. Also, in-depth research shows that the performance of AI is even more effective when the judgments of humans, fairness, and the awareness of its impacts on people are also paired with it. From now on, I look forward to using AI to help humans grow. Teams and communities strengthened cause II believe now than ever that when there is fairness, transparency, openness, and inclusion, in any major organization, it do not just succeed but creates a more positive and lasting impacts and hence it ensures human creativity and potential is fueled and amplified and this will enable us make more intelligent decisions while at the same time keeping people to be at the center of everything hence saving humanity above all (Hemachandran & Rodriguez, 2023).

### **References**

Hemachandran, K., & Rodriguez, R. V. (Eds.). (2023). Artificial intelligence for business: An implementation guide containing practical and industry-specific case studies. CRC Press.

Khan, A., He, Q., & Zhang, R. (2024). AI orientation, knowledge management, and internationalization in emerging market firms. Journal of International Business Studies, 55(3), 412–430.

Korinek, A., & Stiglitz, J. E. (2021). Artificial intelligence and its implications for income distribution and unemployment. In The economics of artificial intelligence. University of Chicago Press.